



VON BARON MUSIC

von Baron Biography

In November of 2009 von Baron was working a full-time job during the day while teaching a dozen drum students and playing gigs at night and on weekends. This was all in addition to supporting and nurturing a family. During that month, von began writing goals and became absolutely clear that he wanted to leave his job so he could focus only on teaching, composing and performing music.

By February of 2010, only four short months later, von had transformed von Baron Music into a profitable business that earned him significantly more money than he was making working in his full-time job. Family, friends, co-workers, and fellow musicians began to ask von the secret to his recent success. As he began to write down his process, von embarked on a new journey that would transform von Baron Music and von, himself, in the most positive ways. By May 1, 2010, von Baron left his job of ten years and set out to further expand von Baron Music. He had a singular purpose to use music and teaching to share his simple six-step Dream Setting™ process and bring about positive world transformation. This purpose reflected the message of tolerance and peace he was already conveying through his original music he refers to as New Age Music on steroids.

von realized that the power of goal setting is neutral and can be used with great success for selfish pursuit or for the good of all. In creating Dream Setting™, von wanted to counter the current over-attention we have toward selfish pursuit that is driving our planet and all of its inhabitants toward extinction. Dream Setting™ makes our world a better place while also greatly improving the quality of our individual lives because the most fundamental principle in Dream Setting™ is that we all have and must use our gifts. A gift is something we're good at that makes both our self and others happy. As we use our gifts to pursue dreams of what we'd like to do with our lives, we support each other to create the peaceful and prosperous world we desire.

von has taught the process of Dream Setting™ to middle school and high school teens, college students and adults from all walks of life. In every case, the same powerful six-step approach has brought great personal transformation to those who have diligently applied the process. In June 2011, he published his first

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book *Gifted: 6 Powerful Steps to Live the Most Incredible Life You Can Imagine*. In this book he details exactly how to get from where you are to where you want to be with your life and how to improve the lives of those around you as you achieve levels of happiness and success you never thought possible. It is available in e-book format through Amazon.com, Barnes and Noble.com and iBooks.

Drumming from the age of fifteen, von Baron studied drums, percussion and music at both the University of Missouri at Kansas City and then at Berklee College of Music in Boston. von holds a degree in Cultural Anthropology from the University of Washington. He currently teaches drumming and performs professionally in Honolulu, HI. In addition to recording on the albums of many other artists, he has three albums of original music he calls New Age Music on Steroids. They are Pangaea (2007), Souljourner (2009) and his latest release The Answer (2011). His music is a perfect blend of Jazz, New Age, World, Hip-Hop, and House music.

Since early 2000, von Baron has called Honolulu home. His career in music includes performing and recording with local, national and international artists of many genres including, The Honolulu Jazz Quartet, Tennyson Stephens, Geoffrey Keezer, Henry Kaponu, Michael Ruff, Shelly Berg, Benny Golson, Ira Nepus, John Clayton, Gerald Clayton, Yasuko Hayakawa, Don Ho, Ray Brown Jr., Tita Lima, Nathan Osmand, Jeff Peterson, Paul Shimomoto, Hiromi Kanda, Jimmy Borges, Bruce Hamada, Noel Okimoto, Dean Taba, Yoshiaki Miyanoué, Bop Tribal, Herb Ota Sr., Ginai, Theresa Bright, Gabe Baltazar, Conrad Herwig, the Matt Catingub & The Honolulu Symphony Pops, Napua Davoy, Byron Nease, Bill Tapia, Valery Ponomarev, Mihana Souza, John Valentine, Eduardo Mendonça & Show Brazil!, Jill Cohn, and many others. von also teaches privately and regularly produces drum clinics and music workshops at the University of Hawaii, Honolulu area schools and music stores.

von believes that music is the true universal language and the tool most adept at bringing our world closer together through tolerance and understanding. It's with this vision that he composes, produces and teaches music. For more information about von Baron's music or Dream Setting™, please visit www.vonbaronmusic.com.

Discography

The Answer – von Baron (von Baron Music) 2011

HJQ Live at the Triple Door – Honolulu Jazz Quartet (HJQ Records) 2011

Amy Hanaiali'i and the Slack Key Masters of Hawai'i – Jeff Peterson (Peterson Productions) 2010

All That Hawaiian Jazz – Paul Shimomoto (Leo Hano Records, LLC) 2010

Souljourner – von Baron (von Baron Music) 2009

Pangaea – von Baron (von Baron Music) 2007

Tenacity – The Honolulu Jazz Quartet (HJQ Records) 2007

Sounds of the City – The Honolulu Jazz Quartet (HJQ Records) 2004

Jazz Island – Ginai (Black Hawaiian Records) 2006

Pretty Eyes – Teresa Bright (Teresa Bright Productions) Japan release only 2006

Tropic Rhapsody – Teresa Bright (Teresa Bright Productions) 2008

Ohta-San Plays the Beatles – Herb Ohta Sr. (Herb "Ohta-San" Ohta) 2002

Yasuko In Hawaii – Yasuko Hayakawa (Full House Inc./Dancin' Dave Productions) 2008

The Absence of Moving – Jill Cohn (Box O' Beanies Music) 2000

Space Needle Dançou – Show Brazil! (Show Brazil! Productions) 1997